



# NaijaHacks

Africa's Biggest Technology Invention Competition

**Online:** December 7-14, 2019

**Demo Day/Awards:** December 17, 2019

**Venue:** Zone Tech Park Lagos

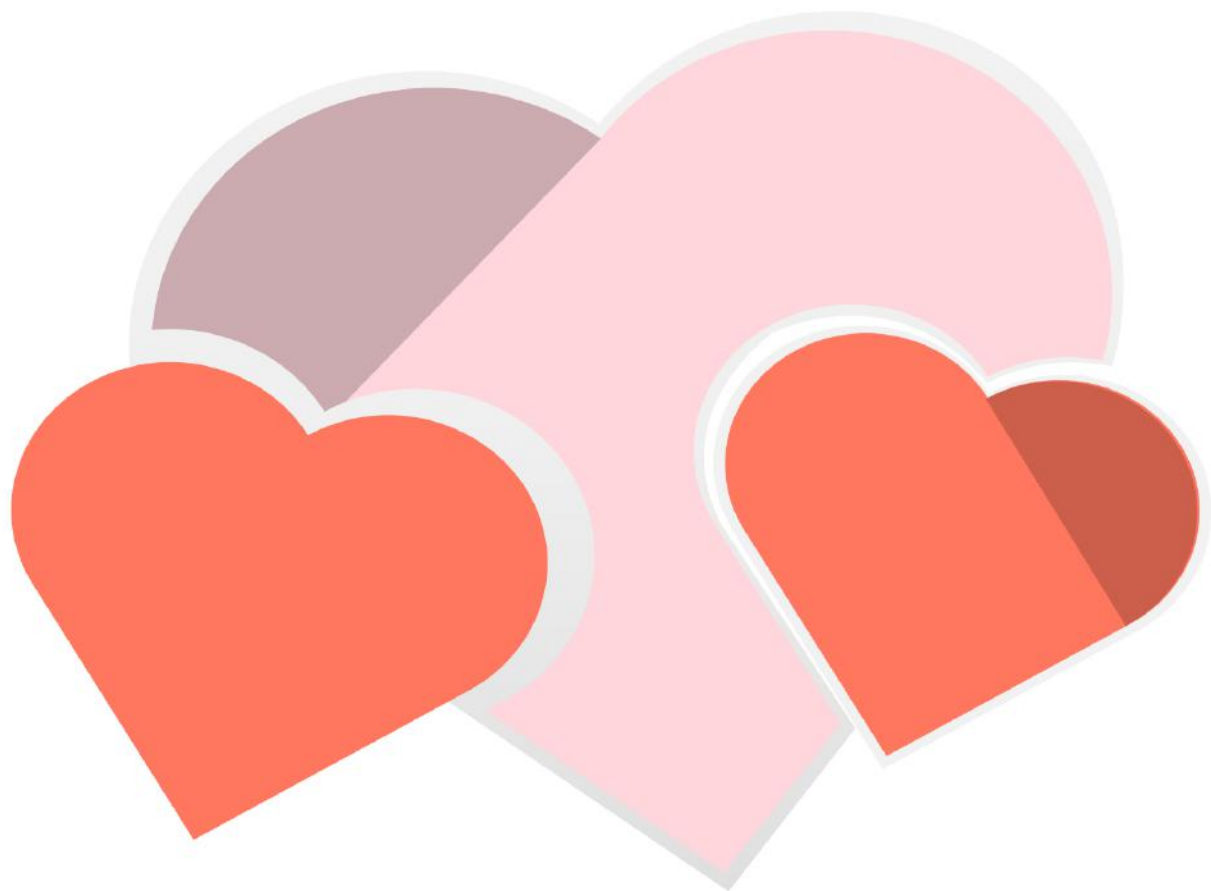


## **OUR MISSION**

Make opportunities available for all young Africans so that they can start their own technology ventures or work at some of the world's best companies.

## **OUR VISION**

Our vision is to be the platform that accelerates Africa's technology adoption so that any young African can use technology to make their lives, that of their family or the world better.



# **ABOUT NAIJAHACKS**

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Attending Hackathons at Stanford, MIT, Harvard, Waterloo and many more shaped our careers so decided to create the same experience in Nigeria.

The goal of NaijaHacks is to inspire a generation of Nigerian innovators to use technology to create solutions for their communities and for the world.

NaijaHacks is Nigeria's official & biggest technology invention competition and invention marathon or hackathon.

## **We provide:**

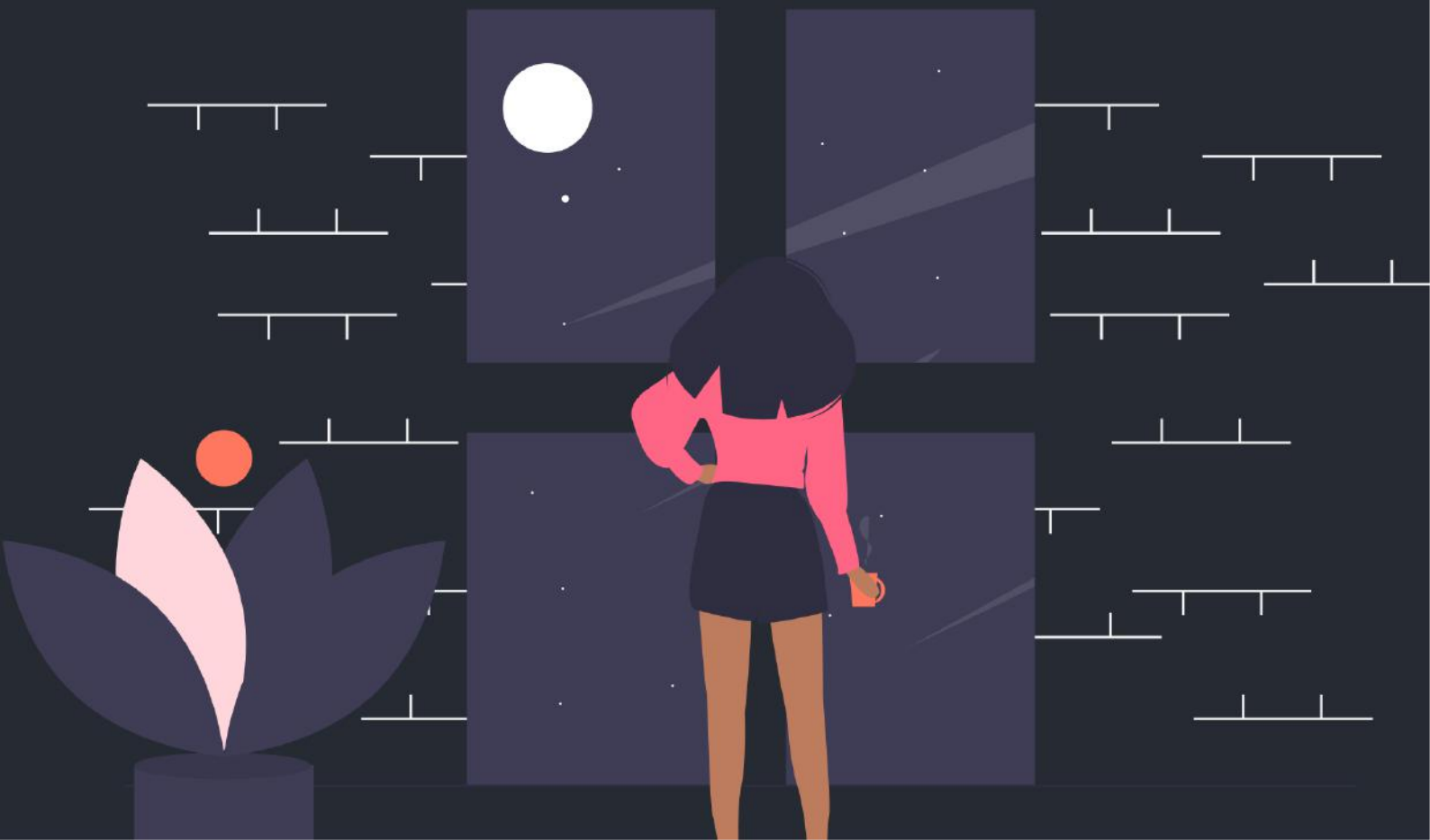
- A platform for young Nigerians to collaborate and bring their ideas to life.
- Opportunities for entrepreneurship and professional mentorship.
- Connections to startup founders and IT companies.

# Highlights of NaijaHacks 2018

In 2018, we focused on solving challenges in the agriculture, education, fintech and entertainment industries using Blockchain, Machine Learning, Big Data and IoT.



**100+ Projects  
&  
30% women**

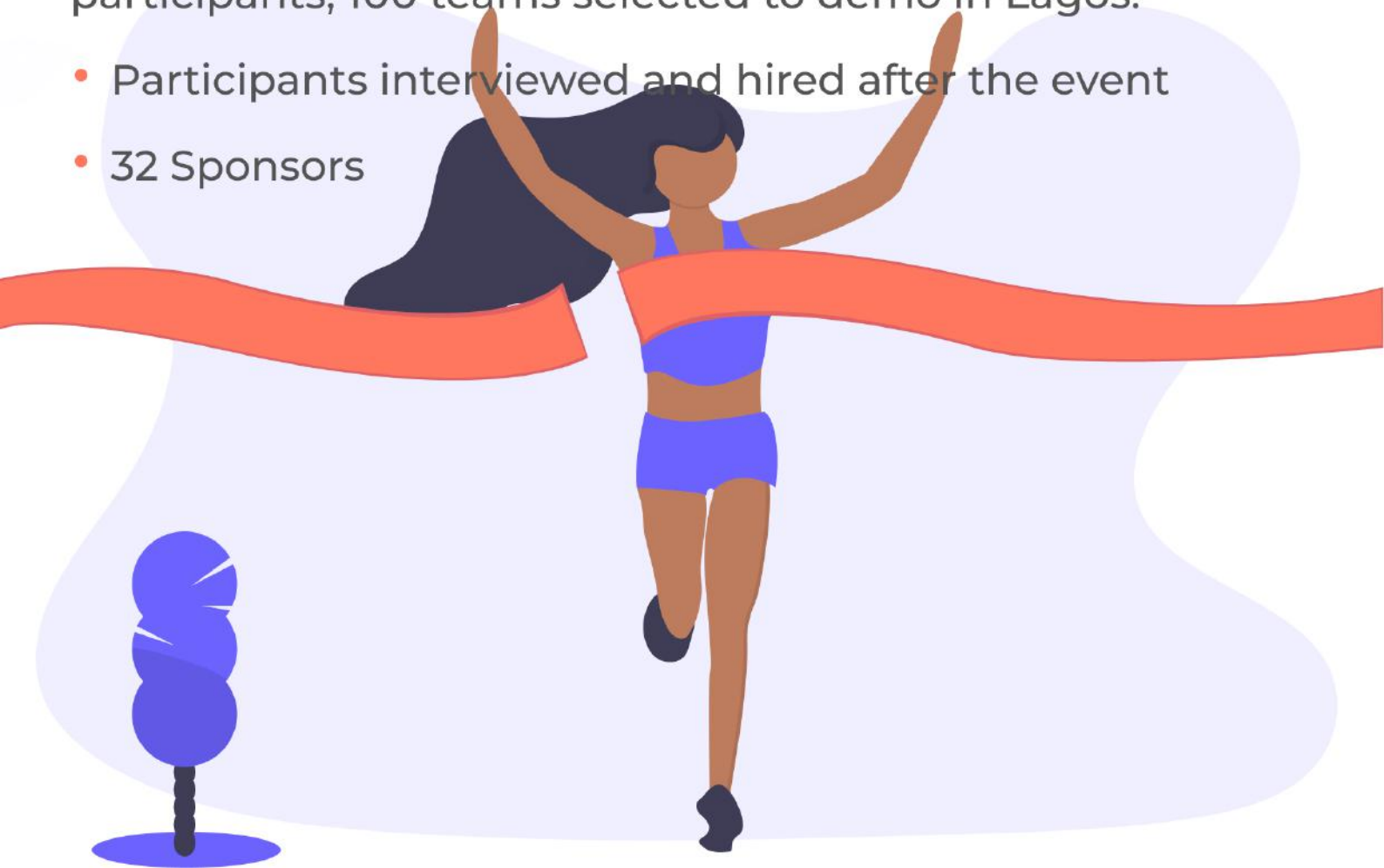


# 2018 Highlights

## Numbers

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- 99% who did not attend said they heard good things.
- 96% of people who missed 2018 will attend this year.
- 93% of participants from last year will attend this year
- 91% said that had a positive experience & 2 projects are being developed into companies
- More than 70% of participants got a job, or became developers.
- We are Nigeria's biggest and one of Africa's biggest tech invention competitions (Hackathon)
- More than 1500 applications, 800 online participants, 100 teams selected to demo in Lagos.
- Participants interviewed and hired after the event
- 32 Sponsors



# 2018 Highlights

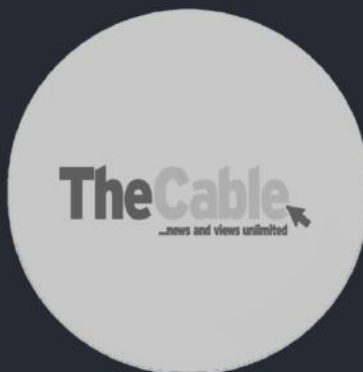
## Some sponsors —



# 2018 Highlights

## MEDIA FEATURES

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**AND OTHERS....**



# 2018 Highlights

## PICTURES



# Activity Sponsorship

## Breakfast

Providing breakfast to participants is an important part of NaijaHacks because as they say, a hungry person is an angry person.

## Lunch

See Breakfast

## Transportation

Last year, we were not inclusive enough because we did not provide transportation or travel reimbursement to participants to come to the demo day. As such, some qualified participants were left out. Help us prevent that.

## Accommodation

See Transportation

# SPONSORSHIP PACK

**Advocate (1)** **Leader** **Supporter** **Friend** **Sponsor**  
**\$10,000** **\$8,000** **\$5,000** **\$3,000** **\$1,000**

## GENERAL CATEGORY

Finale Keynote speech	●				
Access to submissions	●	●			
Booth/Table at event	●	●	●		
Institute a challenge	●	●	●	●	
Sponsor refreshment	●	●	●	●	●
Judge & mentor event	●	●	●	●	●

## PRODUCT OUTREACH

Pick event theme	●				
Select an area of focus	●	●			
Event uses API/Service	●	●	●		
Prize named after you	●	●	●	●	
Special Mentions	●	●	●	●	●

## RECRUITING

CV of all participants	●				
Speech at event	●	●			
Share recruitment info	●	●	●		
A Rep. on judge Panel	●	●	●	●	
Send one Rep. to event	●	●	●	●	●

## BRANDING

Co-branding of event	●				
Logo on event t-shirt	●	●			
Logo on event swag	●	●	●		
Logo on website	●	●	●	●	
Social media mentions	●	●	●	●	●

# Value of Sponsorship



## Support the Future of Nigerian Business and Innovation

NaijaHacks is an excellent opportunity for your company to meet and recruit some of the best programmers and engineers in the country who are passionate about learning and developing new technologies.



## Tap Into Our Global Network

Connect within our network of high-impact international organizations, and top Nigerian Tech companies and NGOs for future partnerships and business opportunities.



## Attract Talent

Access to a CV bank of some of Nigeria's best software developers with a tried and tested work ethic.

Two words

**Exposure**

Explore technologies like Blockchain, Machine learning and IoT.

And develop an MVP for a new product feature you're looking to validate.

**Inspiration**

Have your products, services or APIs tested the best developers and engineers.

Get robust feedback and opportunity to explore novel potentials.

# CONTACT US!

Kindly reach us for any questions or clarifications. We welcome **discussions** and **special/custom requests**.

**Team@NaijaHacks.com**

